



## **New Trevor James flute distribution in North America**

Worldwind Music (Lenham, UK) and Westwind Musical Products, a division of West Music Company (Coralville, Iowa, US), are proud to announce a new partnership for the distribution of Trevor James Flutes in North America. This strategic partnership will bring together nearly one hundred years of experience from two leaders in the international flute industry.

Worldwind Music has developed Trevor James instruments based on extensive research and feedback from teachers and performers spanning the past 25 years. Their underlying philosophy is to meet the ever-changing needs of today's discriminating players. Based on this philosophy, a new line of Trevor James flutes will be introduced for the first time in North America at the Texas Music Educators Convention in February 2010.

"We are extremely proud to partner with Worldwind Music and bring access to this new and exciting line of Trevor James flutes. They capture the sound that North American flutists seek with a European flair and represent a tremendous value. The models encompass a full range of price points for the aspiring flutist." -Steve West, Chairman, West Music

"For the first time through this collaboration, North American flutists will have access to our new range of TJ flutes. We are excited about our partnership with Westwind Musical Products, an experienced and respected group who truly understand the needs of the market and today's flutist. With our commitment to building the highest quality instruments, we are confident that the future will be bright." -Chris Howe, CEO, Worldwind Music

For more information about Trevor James Flutes please contact 877-88-FLUTE (877-883-5883) or [info@tjflutes.com](mailto:info@tjflutes.com)