



17 October 2008

Worldwind Music celebrates Horn Revolution saxophone success at MIA Music Awards 2008

Worldwind Music Ltd based in Lenham, has scooped the prestigious Music Industries Association (MIA)'s Music Award for Best Woodwind Instrument, sponsored by leading radio broadcaster Classic FM, announced at the evening ceremony held at The Park Lane Hotel, Piccadilly, London on October 14.

Worldwind Music fought off tough competition in the Woodwind Instrument award category, sponsored by Classic FM to win the award for Best Woodwind Instrument with the Trevor James Horn Revolution II saxophone.

Jean-Paul Wright, marketing director for Worldwind Music commented; "We are thrilled to have won this award tonight which recognises what we along with our customers have known for a very long time.... that this really is an exceptional instrument!"

The MIA Music Awards honour the best selling and most reliable and innovative products and retail initiatives in the UK and celebrate the top individuals and organisations within the musical instrument industry. In what has been a challenging year for the industry the MIA Music Awards provides a much needed opportunity to acknowledge the professionals who continue to drive forward creativity and innovation.

The Awards ceremony, supported by sponsors Classic FM, Future Titles, Musicguard Insurance, SGM-FX, GFK Marketing Services, HSBC, Arts Council of England, NAMM, Allianz Insurance, MESSE and Sibelius was attended by guests and VIPs from the whole breadth of the music industry and included representatives from the Government and UK music charities.

Paul McManus, chief executive, MIA, said: "The MIA Music Awards are a celebration of the vibrancy, diversity and achievements of the industry. The evening provides an important opportunity to give due recognition to those aspiring individuals and organisations that are currently at the forefront of our industry. Many congratulations to Worldwind Music who are deserved winners for Best Woodwind Instrument Category 2008."